

NO TIME FOR PATIENCE

written by

Marlene Dickinson

DIANA DEMANDO (F) Host of NO TIME FOR PATIENCE, an Infomercial devoted to saving time. "Sales-ey" sounding, syrupy kind.

NATE/NANCY NOW (GNS)- Infomercial guest introducing products.
Owner of INSTANT GRATIFICATIONS.

Address
Phone
E-mail

INT. TV STUDIO - SET OF INFOMERCIAL.

Host seated on one side of interview desk. Empty chair on other side of desk awaits guest. Black backdrop and the eerie silence that accompanies infomercials with no studio audience.

INTRO

HOST

Good evening all you insomniacs and welcome to **NO TIME FOR PATIENCE** - the show dedicated to bringing you the latest tips, tricks and techniques to get you **What You Want - NOW!** I'm your host, Diana Demando.

Here at **NO TIME FOR PATIENCE** we go toe to toe with such ridiculous ideas, such as, "Patience is a virtue," "Good things come to those who wait," and, one we often hear at weddings, "Love is Patient, Love is Kind." I mean, your grandparents might still believe it, but c'mon folks, can we drag you into the 21st century now?

So, whether it's 1, 2, 3, or 4am in your time zone, we're happy you're spending those sleepless hours with us.

Today we welcome to the show a very special guest. Hold onto your pillows folks, because we've secured the founder and CEO of the firm that has quickly become the industry leader in technology development for **your on-demand lifestyle**. That's right, friends, direct from **INSTANT GRATIFICATIONS**, please welcome Mr. Nate Now!

NOW enters and sits in guest chair.

NOW

Thank you, Diana. So good to be here.

HOST

So Nate, tell us about your latest products.

NOW

Diana, I can't tell you how excited we are at **INSTANT GRATIFICATIONS** about what we've been developing **to help you get what you want, NOW!** We have 3 brand new products to introduce to you tonight.

HOST

Then let's get started, shall we? Because we want it **NOW!** Right folks?

NOW pulls out phone to show app.

BEAT ONE

NOW

First up, we have our new **DELIVERY ON DEMAND** app. Folks, are you tired of that incessant 30 minute wait to get your Grande, mocha, chi tea, vegan carmel apple, gluten-free latte delivered directly to your door or office? Let's face it, sometimes we wait upto 30 minutes, only to find out they forgot the kale sprinkles! Well wait no more! With our new **DELIVERY ON DEMAND** App, you can speak directly to your delivery driver all along the route. That's right folks, when you download our app, your voice speaks directly from your phone to your driver's phone. You can choose from our preloaded menu...demands such as,

"I don't have all day here!"

"Are you driving or dinking around?"

Or get right to the point with,

"Hurry it up you lazy bum!"

Or, to be **sure** you get what you deserve when you deserve it, load your own custom demand.

This app is only \$59.99 but tonight, exclusively for **NO TIME FOR PATIENCE** listeners, we're offering it at the reduced rate of \$58.99 - for the first 10 callers.

HOST

How 'bout that folks!!! Let's start those phones ringing for this amazing new way to get your way, and fast. What's up next, Nate?

BEAT TWO

NOW

Well, Diana, next we have an absolutely revolutionary technology for siblings, babysitters, and parents out there struggling to potty train those tykes. Anyone can tell you the process is grueling. Talk about packing your patience!

Well wait no more, folks, because tonight here on **NO TIME FOR PATIENCE**, my team at **INSTANT GRATIFICATIONS** is introducing...

NOW pulls out wireless mic looking gadget with remote.

The Potty Trainer's Friend. That's right, folks. Now let me show you how this works. You clip the pack right onto the back of the diaper or pull up...can we show that picture, Diana?

HOST

I sure can, Nate.

HOST holds up picture of baby in diaper with giant pack clipped on diaper.

NOW

Yes, great. So, every time this sensor detects moisture within 12 inches...ZZZZTTT. Just a little zap to the baby's bum. Now it's not cruel, not inhumane, just a little low grade shock to discipline that little digestive system into potty use, thereby enabling **YOU to go on with YOUR life WHILE you get paid to babysit**. Because you deserve it. It even comes with adjustable shock settings to train the most stubborn little sinkers - pun intended.

HOST

Revolutionary, Nate. Wow, wish I had had that when my son was potty training. So many hours at home, with him...when I could have been...

(searching for something better)

here!!!

And how much is this?

NOW

Diana, tonight, just of your listeners, we're offering **THE POTTY TRAINER'S FRIEND** for only \$199.99, batteries included. Or you can get this AND our **DELIVERY ON DEMAND** app combo for the low price of \$189.99. Enjoy that specialty drink WHILE that child sits on the potty.

HOST

Amazing Nate! What's next?

BEAT THREE

NOW

Our final product roll out for tonight is absolutely life altering, Diana. How many of you have been forced to wait beyond reasonable expectations when you need medical attention? Say you need a sports injury or for that gall bladder removed? Say you have a torn meniscus in need of repair? Or maybe something cosmetic like a nose job? Or, let's face it, maybe you're long overdue for that facelift?

How many weeks is that scheduling process? I mean really! There's the pre-op visits, the insurance nightmare, getting on the surgery schedule, then the Doctor has an emergency...your tummy tuck gets bumped for some interstate multi-car pile up involving some **hoodlum** on a Harley-Davidson.

Well hold on to your meds, folks, because tonight we're introducing our revolutionary...

NOW pulls out shoebox size kit.

...**DYI SURGERY KITS!** That's right friends, everything you need to perform your preferred surgery right in comfort of your own home. These kits come with step by step instructions just like you find in your **IKEA furniture kit**. Rubber gloves, a variety of surgical instruments such as scalpel, suchures, and...the best news...you can save money by using everyday items you find around the house. Especially the kitchen. This injection needle comes preloaded with enough anesthesia to handle **Arnold Schwartznaggar**. Word of caution: this is not the best time to lie about your weight.

And...the best news...We're now offering our brand new variety kits for multiple procedures...**cateracts, tonsillectomy, benign tumor removal, meniscus repair, carpel tunnel surgery, and of course, our most popular, hemeroidectomy**. You might want to grab a friend or neighbor for assistance on that one. Now folks, these kits sell individually for \$499.00 but tonight, just for your listeners, Diana, we're introducing the COMBO PACK! That's right, any 3 surgeries for \$1350.00! You can use them immediately, or keep on hand for a rainy day. Or family holiday gathering.

OUTRO

HOST

How about that, folks! You've tuned in on the right night, folks! You heard it here first. Wait no more! All of these products are available immediate...

HOST stops, appears to be dizzy.

Sorry folks, let me catch my...

Grabs chest, HOST is struggling to breath.

NOW jumps up.

We got this, folks. This is the perfect opportunity to demonstrate our latest product in development at **INSTANT GRATIFICATIONS**...the Heart Attack You Backer.

NOW holds up, horizontally, a sleeping bag shaped rectangle cloth.

Raise your arms there Diana and just roll yourself up in here and...you got this...

Lots of physical struggling as HOST can barely move. NOW wrestles with her, then turns full attention to address audience, leaving HOST to struggle alone in background.

NOW

(accelerated dialogue as in
sign off)

Looks like we're out of time folks. I need to call in a rescue helicopter from our **INSTANT GRATIFICATIONS** one day flight training program: **ONE DAY AND FLY AWAY**. Please check it out, folks!

(to audience while on phone)

Hope our pilot is that teen who trained yesterday. Nice kid.

(to HOST)

How ya doin' there, Diana. Yikes!

(to invisible crew)

Better cut the cameras.

NOW (CONT'D)

(Speedy fast talk as NOW sells
us while keeping HOST alive.)

Don't forget to check out our new **PEOPLE PERCEPTION HATS**. No more need for deep, lengthy conversations, or the tedious process of relationship building to understand and be understood. Simply place someone else's hat on your head, and instantly understand how they got where they are, their layers of life experience that inform their worldview, and how to love and respect them regardless of agreement. Folks, this totally eliminates the need for the hassle of arduous human interaction. What a messy business....